



MISSISSIPPI DIVISION OF  
**MEDICAID**

## MEMORANDUM

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**From:** The Mississippi Division of Medicaid  
Office of Procurement

**Date:** September 27, 2022

**Re:** Request for Applications (RFA) Director of Data and Analytics  
Public Notice of Intent to Award

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The Mississippi Division of Medicaid (DOM) issued a Request for Applications (RFA) on September 2, 2022, seeking a qualified contract worker for the position of Director of Data and Analytics. The initial term of the contract shall begin (November 3, 2022 – June 30, 2023) with four (4) optional one-year renewals. The rate of pay shall be \$60 per hour (plus travel and fringe rate) not to exceed 1,224 hours for the initial term and the same hourly rate for each of the four (4) optional one-year renewal periods not to exceed 1,880 hours annually. The maximum compensation payable for the initial term of the contract shall be \$81,058.16 which includes Salary (\$73,440.00), Fringe rate of 7.65% for employer's annual share of FICA (\$5,618.16), and Travel (\$2,000.00). The maximum compensation for each of the four (4) optional one-year renewal periods shall be \$123,429.20 which includes Salary (\$112,800.00), Fringe rate of 7.65% for employer's annual share of FICA (\$8,629.20), and Travel (\$2,000.00). The contract worker will report directly to the DOM Attorney Supervisor over Business Operations and Solutions.

The contract worker will provide the following services for DOM:

- Collaborate with cross-functional agency leadership to understand their data analytics & reporting needs, explain trends, and actively drive further research and/or operational improvements for optimizing costs and elevating the quality of care to Medicaid beneficiaries. Communicate the business value of analytics to champion analytics as a central decision-making resource.
- Collaborate with business areas and IT to craft, communicate, execute, and iterate upon a strategic data and analytics roadmap that is compelling, value-driven, and aligned to the mission of the Medicaid agency in support of our beneficiaries, providers, and staff. The roadmap should speak to critical elements of data governance and data solutions including but not limited to data collection, storage, management, utilization, analysis and dissemination in a way that promotes efficient access for internal and external users, while maintaining privacy and security that scales up the data and analytics organization to maturity.
- Lead enterprise-wide analytics, to assist DOM business area directors to identify ways in which to incorporate the use of data in their decision making and/or financial and quality management activities, including developing and enhancing analytics capabilities of staff and/or stakeholders. Proactively champion the value of information and data as a strategic organizational asset and drive a culture of innovation and experimentation within the agency using data insights.
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reporting needs, explain trends, and actively drive further research and/or operational improvements for optimizing costs and elevating the quality of care to Medicaid beneficiaries. Communicate the business value of analytics to champion analytics as a central decision-making resource.

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- Lead enterprise-wide analytics, to assist DOM business area directors to identify ways in which to incorporate the use of data in their decision making and/or financial and quality management activities, including developing and enhancing analytics capabilities of staff and/or stakeholders. Proactively champion the value of information and data as a strategic organizational asset and drive a culture of innovation and experimentation within the agency using data insights.
- Develop, manage, and grow a team with a "data services approach" to maximize use of data on all Medicaid programs for external and internal users.
- Hire, motivate, mentor, supervise, and develop talent, including data stewards, data architects and data analysts, to enhance the organization's data architecture, data science and analytics capabilities in support of state and division initiatives.
- Develop, communicate, and monitor key performance indicators (KPIs) to measure effectiveness of data and analytics capital and expense spend and ensure investments in employees, contractors, systems, and process enhancements deliver value.
- Build bridges between Medicaid data assets and contractors, sister state agencies, and statewide health information exchanges that hold complementary data assets that when combined can provide added value to the public.
- Ensure compliance with Transformed Medical Statistical Information System (T-MSIS) requirements and leverage T-MSIS data program for the benefit of the Medicaid agency.
- Remain current on uses of health data to create value in Medicaid and other payer programs, including emerging and evolving end user usage models and requirements in data management, business intelligence, analytics, and research. Be aware of the regulatory environment pertaining to federal (CMS) and state health initiatives.
- Oversee the creation of data models that integrate and organize disparate data systems in preparation for analytics and lead ongoing data enhancements.
- Partner with business areas to model the outcome of implementing potential policies.
- Conduct timely research and analysis on Medicaid program data to identify drivers of cost, utilization, and quality. Develop insights and solutions on these results to reduce spending and increase quality.
- Provide inputs and manage complex data science project with internal and external parties.
- Other duties as assigned.

After publicly advertising the position, the application and selection process is now complete. DOM received one application for this position and intends to offer the contract to Mr. Brett Brown. Mr. Brown possesses the qualifications and abilities to perform the duties of this

position. He is poised to provide DOM with expertise in healthcare related analytics and data exchange, with knowledge and experience in state government and non-governmental healthcare.

DOM intends to submit the contract to the Public Procurement Review Board (PPRB) Office of Personal Service Contract Review (OPSCR) by October 5, 2022, for approval at the November 2, 2022, board meeting. Pending approval, the contract will be available for public inspection in the office of the Chief Procurement Officer.